

SPONSORS AND ADVERTISERS

Thank you for your interest in supporting the sELAH rADIO Network. We're confident that your sponsorship of the sELAH rADIO Network will benefit and give visibility to your church, ministry, or organization on a variety of levels.

What is the sELAH rADIO Network?

sELAH rADIO Network is a (Live) 24/7 Gospel radio Network that plays what we call that Messiah Music Mixed and speak on topics that we all face in life ; using blogs, podcasts, YouTube, community connections (Facebook, Instagram, Twitter), and location-based social-media tools for ministry and personal purposes. Anyone can benefit by submitting topics in advance to cover a wide range of relevant subject matter.

Why sponsor sELAH rADIO Network?

The Lehigh Valley's fast growth in social media is driving our communities to a dangerous level of immorality and are lost in a state of confusion. Our goal is to provide another level of evangelism through media by driving our communities to our 24/7 program for a chance to hear the Gospel. We invite local and national speakers, and producers in new and traditional ministry. sELAH rADIO Network provides high-quality content to those lost, disconnected individuals and encourages growth in our community. These listeners will be blogging, tweeting, and telling others about the sELAH rADIO Network experience for many reasons.

Sponsoring sELAH rADIO Network promotes your offering to the attendees and their vast circles of influence. Here are some compelling reasons for you to sponsor.

To introduce your church, ministry, or organization via access to leaders in the new/social and traditional media communities.

To have an opportunity to develop future leadership.

To expose your church, ministry, or organization to new and experienced followers from across the Lehigh Valley and beyond.

To develop new ministerial and personal relationships.

To strengthen promotion of your service and your commitment to this community of influencers.

About the sELAH rADIO Network community

Our demographics tend toward the 12–35-year-old range, around 60% female and 40% male.

We are respected ministry-influencers among our relationships.

Based on previous similar broadcasts, the breakdown of attendees include:

70% active social-media participants (bloggers, podcasters, networkers, marketers)

25% seeker friendly individuals

5% traditional media participants (TV, radio, internet, etc.)

What levels of sponsorship are offered?

Bronze sponsor \$25 weekly (min. 2 weeks)

Inclusion of name of church, ministry, or organization on radio

Clickable link on soulwinnerz.org (varies by level)

Silver sponsor \$100 weekly (min. 2 weeks)

Inclusion of name of church, ministry, or organization on radio

Clickable banner logo on soulwinnerz.org

Coverage in all publicity

Gold sponsor—\$300 monthly (min. 1 month)

Inclusion of name of church, ministry, or organization on radio

Clickable banner logo front and all pages of soulwinnerz.org

Coverage in all publicity

30 second ad spot during all live shows for duration of sponsorship

“About our sponsor” blog post

Presentation time in prime slots of our 24/7 and (LIVE) programs

Platinum sOUL WINNERZ sponsor—\$1000 (no minimum)

Inclusion of name of church, ministry, or organization on radio

Clickable banner logo on front and all pages of soulwinnerz.org

Coverage in all publicity

Premiere sponsor at sELAH rADIO Network events

“About our sponsor” blog post

Presentation time in prime slots of our 24/7 and (LIVE) programs

Logo on all printed materials and digital signage

Mention on each program + 30 second spot

What else?

While we always appreciate financial support, sELAH rADIO Network is about active participation. We encourage you to listen and promote our program within your sphere of influence. The mission and purpose of sELAH rADIO Network is to spread the Gospel.

We appreciate your taking the time to review this. For more information, email DJ SAMROCK at radio@soulwinnerz.org or call Sam Lopez at 484.767.6684

We would love the opportunity to speak with you further about how your organization can benefit from partnering with sELAH rADIO Network.

Faithfully,

SAMROCK and UNI LOPEZ and the sELAH rADIO Network team

www.selahradionetwork.com